WEBSITE DEVELOPMENT PROPOSAL REQUEST

Market Maestroo Private Limited

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PROJECT OVERVIEW

We are seeking proposals from experienced website development companies to build a **Secure Member Dashboard Platform** that will provide our 50+ premium clients access to our research reports and stock recommendations through a professional web interface.

Currently, clients purchase access via Razorpay Store and receive Google Sheets links. We want to transform this into a professional, secure, and user-friendly web platform.

DETAILED REQUIREMENTS

1. MEMBER LOGIN & AUTHENTICATION SYSTEM

Login Features Required:

  OTP-based Authentication (via Email and/or SMS)
  Single Device Login - Only one device can be logged in at a time per user
  Forgot Password/Reset Password functionality
  Session Management - Auto logout on inactivity
  Secure Password Encryption
User Access Control:

  Only users with authorized phone numbers and email IDs (added by admin) can access the platform
  Unauthorized users should see "Member Only Platform" message
  Redirect unauthorized users to our Razorpay Store for purchase

2. MEMBER DASHBOARD

Once logged in, members should see:

Portfolio Sections (As per our current sheets):

1. **SEBI RA Monthly Recommendations**

   Live stock recommendations with Ticker, Stock Name, Reco Price, CMP, Return %, Stop Loss, Target
   Latest IPO Listings & Analysis with ratings and booklet download links

2. **All Weather Portfolio**

   Diversified stock recommendations with live returns

3. **Dividend Growth Portfolio**

   Dividend-focused stock recommendations with tracking

4. **Long Term Growth Portfolio**

   Long-term investment recommendations

Dashboard Features:

Real-time Data Display (linked to our backend Google Sheets)
Clean, Professional UI/UX
Mobile Responsive Design
Easy Navigation between different portfolios
Download Options for PDF reports/booklets
Live Updates when we update backend data

3. ADMIN BACKEND PANEL

Admin Capabilities:

Add/Remove Members - Grant or revoke access based on phone number and email ID
Content Management - Add, edit, or remove product sections (up to 10 different portfolios/sheets)
Link Management - Connect/update Google Sheet sources for each portfolio
User Activity Tracking - Monitor login history, active sessions
Bulk Operations - Add multiple users via CSV upload
Notification System - Send alerts/updates to members

Product Management:

Ability to add **NEW products/portfolios** (minimum 10 slots available)
Remove or archive old products
Edit product names, descriptions, and access settings
Set different access levels for different member tiers

4. PAYMENT INTEGRATION

Razorpay Gateway Integration
Payment confirmation and automatic access provisioning
Payment history for admin and members
Subscription management (if applicable)
Invoice generation

5. TECHNICAL SPECIFICATIONS

Security Requirements:

SSL Certificate (HTTPS)
Data encryption
SQL injection prevention
XSS protection
CSRF token implementation
Rate limiting to prevent brute force attacks

Performance Requirements:

Fast loading time (under 3 seconds)
Optimized for mobile and desktop
CDN integration for faster content delivery
Database backup system

Integration Requirements:

Google Sheets API Integration - For dynamic data fetching
SMS Gateway - For OTP delivery
Email Service - For notifications and OTP
Razorpay API - For payments

Hosting & Domain:

We will provide the domain name
Hosting recommendations from your side
Scalability for future growth (up to 500+ users)

6. USER FLOW DIAGRAM

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Non-Member → Lands on Site → "Member Only Platform" Message →
Redirect to Razorpay Store
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Member → Lands on Site → Login Page → OTP Verification →
Dashboard → Access All Portfolios

Admin → Admin Panel → Manage Members → Manage Content →
Monitor Activity

QUOTATION REQUEST

Please provide detailed quotation for the following:

A. DEVELOPMENT COST (One-time)

Item	Description	Cost (INR)
Website Design & UI/UX	Professional design for all pages	
Frontend Development	Responsive web development	
Backend Development	Admin panel, APIs, database setup	
Payment Gateway Integration	Razorpay setup and testing	
Google Sheets Integration	API integration for live data	
Security Implementation	SSL, encryption, security measures	
Testing & QA	Complete testing phase	
Deployment & Launch	Domain setup and go-live	
Training	Admin panel training for our team	
TOTAL DEVELOPMENT COST		₹ _____

B. ANNUAL MAINTENANCE CONTRACT (AMC)

Service	Description	Annual Cost (INR)
Server/Hosting Charges	Including bandwidth and storage	
SSL Certificate Renewal	Annual renewal	
Technical Support	Bug fixes and technical assistance	
Minor Updates	Content updates, minor changes	
Security Updates	Security patches and updates	
Backup & Recovery	Regular backups and recovery services	
Uptime Monitoring	99.9% uptime guarantee	
API Maintenance	Google Sheets, Payment gateway updates	
TOTAL AMC (ANNUAL)		₹ _____

C. ADDITIONAL SERVICES (Optional)

Service	Cost (INR)

Mobile App Development (Android)

Mobile App Development (iOS)

Advanced Analytics Dashboard

WhatsApp Integration for Alerts

Additional Customizations   Per hour: ₹ _____

PROJECT TIMELINE

Please provide:

Estimated Development Time: _____ weeks/months
Major Milestones:
      Design Approval: Week ____
      Development Phase: Week ____
      Testing Phase: Week ____
      Launch: Week ____

DELIVERABLES EXPECTED

1. Fully functional website with all mentioned features
2. Admin panel with complete documentation
3. Source code (if applicable)
4. Database schema and documentation
5. User manual for admin operations
6. API documentation
7. 30-day post-launch support
8. Training session for our admin team

EVALUATION CRITERIA

Your proposal will be evaluated based on:

Cost-effectiveness
Technical expertise and past portfolio
Timeline and delivery commitment
Post-launch support and AMC terms
Security measures implemented
Scalability of the solution
References from similar projects

SUBMISSION REQUIREMENTS

Please submit your proposal including:

1. **Detailed Quotation** (as per format above)

2. **Company Profile** with relevant experience
3. **Portfolio** of similar projects (especially financial/member platforms)
4. **Technical Approach** - Your methodology and technology stack
5. **Team Details** - Developers assigned to this project
6. **Payment Terms** - Milestone-based payment structure
7. **AMC Terms & Conditions**
8. **References** - Contact details of at least 2 past clients

SUBMISSION DEADLINE

Please submit your proposal by: **[DATE]**

Send proposals to:

Email: [Your Email]
Contact: 9319745997
Subject Line: "Website Development Proposal - Market Maestroo Member Platform"

TERMS & CONDITIONS

1. All data and information shared during this process is confidential
2. Market Maestroo reserves the right to accept or reject any proposal
3. Selected vendor must sign an NDA before project commencement
4. Payment terms will be milestone-based as mutually agreed
5. All SEBI compliance requirements must be maintained
6. Source code ownership terms to be discussed

CONTACT FOR QUERIES

For any clarifications or questions regarding this RFP:

Ankit YadavCEO & Co-DirectorMarket Maestroo Private LimitedPhone: 9319745997Email: [Your Email]Website: www.marketmaestroo.com

Note: We are a SEBI Registered Research Analyst firm and require the platform to comply with all regulatory requirements for data security and client information protection.

This is a Request for Proposal (RFP) document. All information provided herein is confidential and proprietary to Market Maestroo Private Limited.